

HARRY STEELE

Experienced graphic designer with six years of success leading design initiatives across digital, motion, and print media. Skilled in transforming concepts into compelling visual experiences that elevate brand identity and user engagement. A confident communicator and mentor, I'm passionate about fostering creativity within teams and driving design innovation. Seeking to contribute to a forward thinking organisation where I can continue to grow and inspire through design.

EDUCATION

**Google UX Design
Professional Certificate** 
2024

University of Salford
BA (Hons) Graphic Design, 2:1
2016-2019

Prestons College
BTEC Level 3 Diploma Graphic Design,
Distinction Distinction Merit
2014-2016

Ashton Community Science College
11 GCSE's including Maths A, English B,
Graphic Design B
2008-2013

SOFTWARE SKILLS

Adobe

InDesign, Illustrator, XD, After Effects,
Photoshop, Premiere Pro

Figma

EXPERIENCE WITH

MS PowerPoint

EXPERIENCE

Move Marketing

Graphic Designer

2022- Present

- **Led full-scale brand design projects from concept to delivery** - developing cohesive identities and assets including websites, marketing materials, product guides, and animated launch videos that strengthened client visibility and engagement.
- **Provided creative direction and mentorship** to junior and midweight designers, fostering collaboration, developing skills, and ensuring consistent quality, across all creative.
- **Managed and executed end-to-end video projects**, from brainstorming and storyboarding to editing and motion design, producing high-quality content that elevated campaign storytelling.
- **Created complete website designs from initial brainstorming to launch**, enhancing user experience through intuitive layouts, interactive features, and cohesive visual storytelling that reinforced brand consistency across digital platforms.
- **Coordinated multi-project workflows**, managing up to five client accounts simultaneously while maintaining creative quality, timely delivery, and strong client relationships.
- **Produced a diverse range of print and digital collateral**, including brochures, product guides, and promotional materials, driving audience engagement and supporting marketing objectives.

Chess ICT

Graphic Designer

2021-2022

- Led the design department during the head of creative's paternity leave, managing projects and coordinating between teams and senior management.
- Developed branding and art direction for a virtual company conference, fostering a sense of community and engagement.
- Designed and optimized promotional and nurture email campaigns through A/B testing, improving campaign performance and audience reach.

Junior Graphic Designer

2019-2021

RMS Design Agency

Placement

2019